

Canvas 1 3D Sustainability Lens Canvas

Explore the sustainability performance of a product across its lifecycle — from sourcing to disposal.

Use this canvas to analyse existing products or guide new product ideas through a 3-dimensional lens: **Environmental, Social, and Economical**. Map your observations or ideas across each stage of the product journey – Sourcing, Manufacturing, Use, and Post-use – and identify sustainability opportunities and challenges at each point.



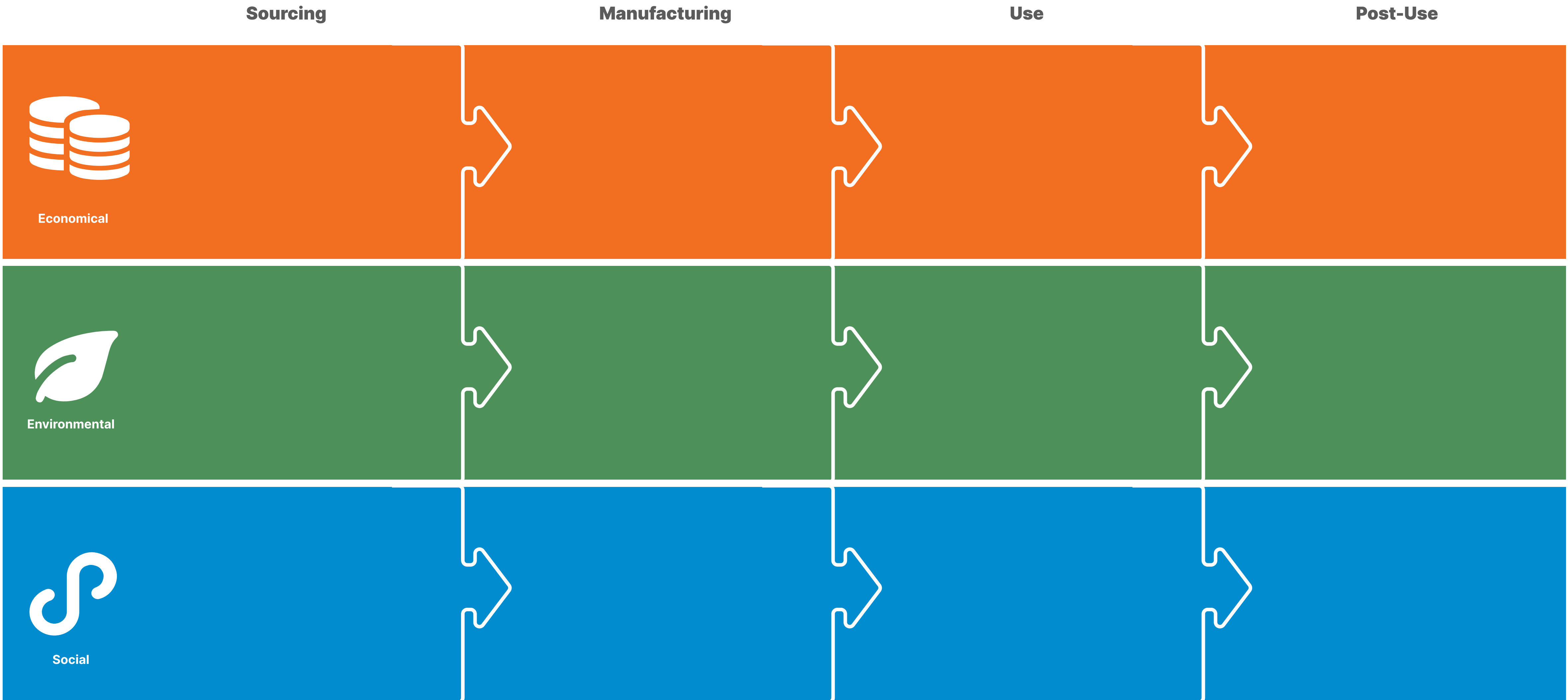
What it does

- Helps you identify sustainability gaps and design opportunities across the product lifecycle.



How to use it

- Use cards and post-it notes to fill in each box.
- Consider how your product impacts the environment, society, and economy at every stage.
- Combine with Canvas 2 to clarify priority areas.



Canvas 2 Priority Onion Diagram

Prioritize sustainable design principles that matter most in your project.

Use this diagram to **visualize and discuss the priority of different sustainability principles**. Group members place principle cards into the three rings – Critical, Supporting, and Contextual – based on their relevance to the **Core Challenge**. This tool is especially useful in early project stages and final presentations to justify design choices.



What it does

- Helps teams clarify and communicate which sustainability principles are central to their challenge.



How to use it

- Place principle cards in each ring:
- Inner ring: Critical principles
 - Middle: Supporting
 - Outer: Contextual
- Explain your decisions to peers or stakeholders.
Use with Canvas 1 to map priorities into lifecycle stages.

